



# GERALDTON

11<sup>th</sup> & 12<sup>th</sup> November 2025

## Looking to build your business skills?



develop your financial knowledge and business understanding...

- + understand where your business is performing well and where it can be improved...
- + better understand how your decisions impact the bottom line of your business...
- + determine if your business can fund future growth, debt reduction, retirement and succession...
- + ensure everyone in your business is on the same page...

**Join a group of like-minded producers at a Business EDGE workshop and equip yourself with improved business skills.**

**Access follow-up support to implement your learning when you get home.**

### What you'll learn

- ✓ What's driving profit in your business – and what's not
- ✓ How to set up your financial system to provide you with the information to help manage your business.
  - ✓ How to demystify your financial statements
- ✓ New infrastructure or equipment: which one will deliver the biggest bang for your buck?
- ✓ Funding for education, succession and retirement: how much is needed and what can your business fund?

# More than 1700 producers have already attended Business EDGE.

## Here's what a few of them had to say about it...

"Knowledge! Understanding! We have the ability to create key performance indicators with information we already have which creates a huge insight into our business"

**Georgie**

"Good kick in the ass to stay focused on key business KPIs"

**Baden**

"I will be able to make better business decisions, armed by data that will pay for the cost of the course many times over."

**Mel**

"All the 1% changes across beef business make maximum \$ changes"

**Nathan**



"Increased knowledge to help improve my business decisions"

**Harry**

### The investment...

	Full fee	Early bird
1 person	\$1750	\$1500
2+ from business	\$1500 ea	\$1250 ea

All prices are GST exclusive. Fees to attend Business EDGE are **fully tax deductible**.

\*register and pay for the workshop four weeks prior to the start date to receive the early bird discount

### The bonus...



Early bird attendees in 2025 will receive a complimentary copy of the latest Australian Beef Report valued at \$299 plus GST (1 per business)

**Fully guaranteed** - Unless you are completely satisfied that this workshop has helped you to understand and run your business more profitably, your course fees will be refunded in full, no questions asked.

## GERALDTON

### 11<sup>th</sup> & 12<sup>th</sup> November 2025



To register visit:  
[www.bushagri.com.au/speaking-training/business-edge](http://www.bushagri.com.au/speaking-training/business-edge)

For more information:  
Simone Parker: 0408 818 043 or Email: [admin@bushagri.com.au](mailto:admin@bushagri.com.au)

Find us on social media [in](#) [f](#) [@](#)



The BusinessEDGE was developed by Meat & Livestock Australia specifically for extensive grazing businesses. Bush AgriBusiness delivers the Business EDGE across Northern and Rangelands Australia.