

## Pilbara, Thursday 23 – Friday 24 May 2024

- Venue:** Mia Mia House, 32 Kalgan Drive, Newman (Day 1) and Roy Hill Station (Day 2)
- Time:** Starts at 10.30am on Thursday 23 May  
Finishes at 1.30pm on Friday 24 May
- Cost:** \$50pp, includes lunches and dinner
- Register:** [BeefUp Forum | Newman](#)
- RSVP:** 20 May 2024
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Join us for the 2024 Pilbara BeefUp forum to hear about the latest in local and world-leading research and technologies for the northern beef industry.

- Gain insights on improving livestock, land and business performance.
- Connect with other producers, advisors and researchers.
- Hear about how new practices and technologies are being used on-farm in your region.
- Find out about the programs, tools and resources available to you.

What you can expect at the Newman and Roy Hill BeefUp:

- Get in the yard for a bull assessment and selection demonstration.
- Gain insights on domestic and export markets, including updates from Indonesia, Vietnam and the Philippines.
- Hear from the supply chain about what they're looking for now and into the future.
- Hear first-hand about the experience of producers using new AgTech.
- Delve into new tools for monitoring and managing land condition.
- Learn about carbon and nature-based markets.
- All meals included, with plenty of time to catch up.

## Agenda – Day 1

Arrival and registrations from 9–10am

Morning tea with sponsors

Opportunities for the Pilbara beef industry

**10.45am Welcome** **Katrina Weir and Georgie Currey** / Pilbara Regional Beef Research Committee

**11am Market insights**  
**David Beatty** / Group Manager – Productivity & Animal Wellbeing, MLA  
**Spencer Whitaker** / Market Development Manager – Asia Pacific, MLA  
**Fiona Dempster & Montana Walsh Baddeley** / University of WA

**11.40am AgTech update** **Lauren Gibson** / KPCA

**11.50am Biosecurity panel**  
 Panel discussion with Q&A, facilitated by Leanne (KPCA)  
**John Wheelock** / Biosecurity Officer - KPCA  
**Ashleigh Kilgannon** / Program Manager - Pilbara Mesquite Management  
**Major Harry Dudley-Warde** / Pilbara Regiment – Regional Force Surveillance Group

Lunch 12:40 (60mins)

**1.40pm What's new in the Pilbara**  
 Panel discussion with Q&A, facilitated by Andrew Morelli, MLA  
**David Beatty** / Group Manager – Productivity & Animal Wellbeing, MLA  
**Trevor Price** / Program Manager – Northern Beef Development, WA DPIRD  
**Bron Christensen** / CEO - KPCA  
**Liz Moss** / Pilbara Innovation Partnership - DPRID

Emerging opportunities

**2.30pm Emerging opportunities around land, soil and water**  
 Panel discussion facilitated by Jo Williams  
**Nicholas Breadsell** / Department of Planning, Lands and Heritage  
**Liam Pepper** / Commonwealth Bank of Australia  
**Chris Schelfhout** / DPIRD  
**Phil Verco** / University of Western Australia

3.10pm Afternoon tea (20mins)

Landscape management

**3.30pm Landscape management in the Pilbara** **Richard Marver** / Contour consulting

**4.50pm Environmental  
Credentials for grassfed beef  
platform – demo**

**Jenny Lim / Project Manager - Environmental Markets and Sustainability**

**5.15pm Wrap-up**

**Katrina and Georgie Currey / Pilbara Regional Beef Research Committee**

**5.30pm Drinks and dinner**

## Agenda – Day 2

**Breakfast from 6am**

**8am arrival at Roy Hill yards (tea/coffee on arrival)**

**Paddock tour**

**Roy Hill Station**

**Morning tea – 9.30am**

**Animal welfare**

**10am Working dog basics**

**Neil McDonald / Outback working dogs**

**Selecting the best animals**

**11am What are buyers looking for?**

**Fiona Dempster / The University of Western Australia**

**11.40am Current and emerging genetic tools**

**Matt Wolcott / Australian Genetics & Breeding Unit  
Billi Marshal / Imperial Bovine Breeding Services**

**1pm Producer case study and summary of  
key messages**

**Phil Vercoe / The University of Western Australia**

**1.20pm Wrap-up**

**Katrina Weir and Georgie Currey / Pilbara Regional Beef Research  
Committee**

**1.30pm Lunch served (take-away option for those wanting to hit the road)**