

GROWING BEEF FROM DAIRY PRODUCER DEMONSTRATION SITES

Producer Demonstration Sites (PDS) are being run as part of the Growing Beef from Dairy Project. Three demonstration sites look at different market pathways for surplus calves with data collected by producers involved over the two years. The producers share their experiences and are supported by the others in the group as well as industry experts and supply chain participants. The pilot PDS is based on the successful MLA PDS program.

PDS Members

- Facilitator – Kristen Davis, Regional Extension Officer, GippsDairy, supported by Callen Thompson, AgSTAR Projects
- 10 dairy farmers
- Genetics companies
- Advisor/consultants
- Vets
- Greenham
- Elite Dairy Beef

Sites involved

Site 1: Benefits of good calf management in first 10 days

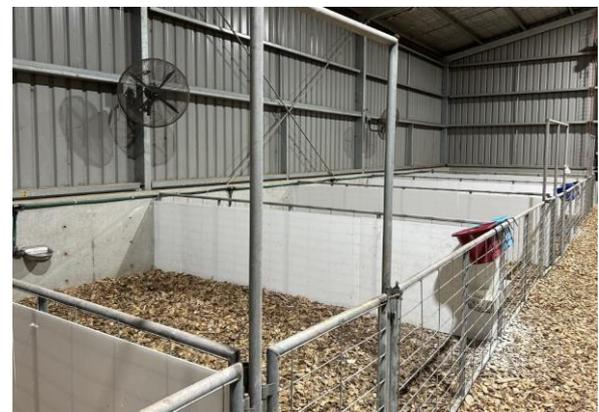
Site 1 is selling calves at 10 days old to commercial calf rearers with an existing supply chain. Carefully managed treatment calves will be traced and compared with average calves entering the supply chain.

Site 2: Beef sire breed comparison

Different beef breeds will be compared as terminal sires. The dairy producer at this site uses Angus, Hereford and Fleckvieh bulls. The differences in growth and meat quality will be compared.

Site 3: Grow out on farm

Economic and production data will be collected on dairy x wagyu cattle that have been supplied for a premium beef brand for several years on pasture and with supplementary feeding.



Further information

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