

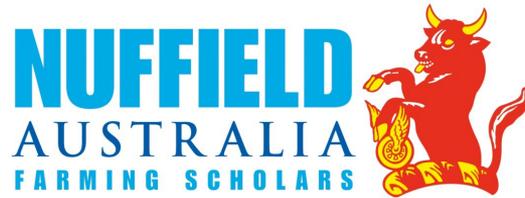
# meatup FORUM

For the latest in red meat R&D

# Eyes on the prize

Stuart Tait





- To ultimately design a profitable, resilient and simple year-round forage based grazing system suited to beef cattle production



- 18 weeks
- 14 countries
- 30+ flights
- 130+ meetings

- 2,000 hectares
- 775mm rainfall
- 685m elevation

600 Angus cows  
400-900 trade steers  
Plant 800ha winter crop



# Turning rain into profit

- Spending money to make money
- Spending money doesn't necessarily increase CoP
- Benchmarking – internal & external

# Occam's razor philosophy

- Occam's razor states that the simplest explanation is preferable to one that is more complex
- Learn from what works and what doesn't and make change accordingly
- Don't collect data for data's sake
- Spend your time wisely - office vs paddock

# Take home messages

- Make every hectare pull its weight
- Surround yourself with the right people
- Attention to detail & be organised/plan ahead
- Understand the levers which control your business
- Don't put all your eggs in one basket – enterprise mix **BUT** Keep it simple