

meatup FORUM

For the latest in red meat R&D

Managing replacement heifers

Alastair Rayner

RaynerAg

The 7 most expensive words in the cattle business...

"We have always done it this way"



Traits shared by the top 25% of beef producers

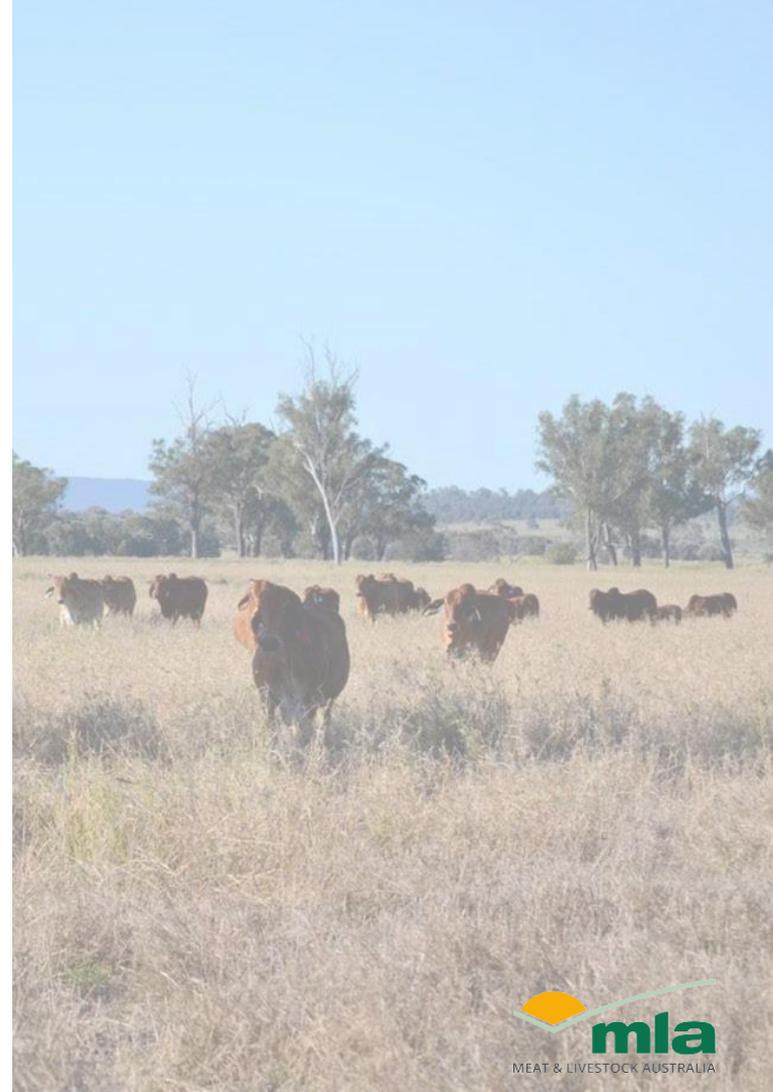
The most common trait
FOCUS ON WHAT THEY CAN CONTROL

They are business savvy:

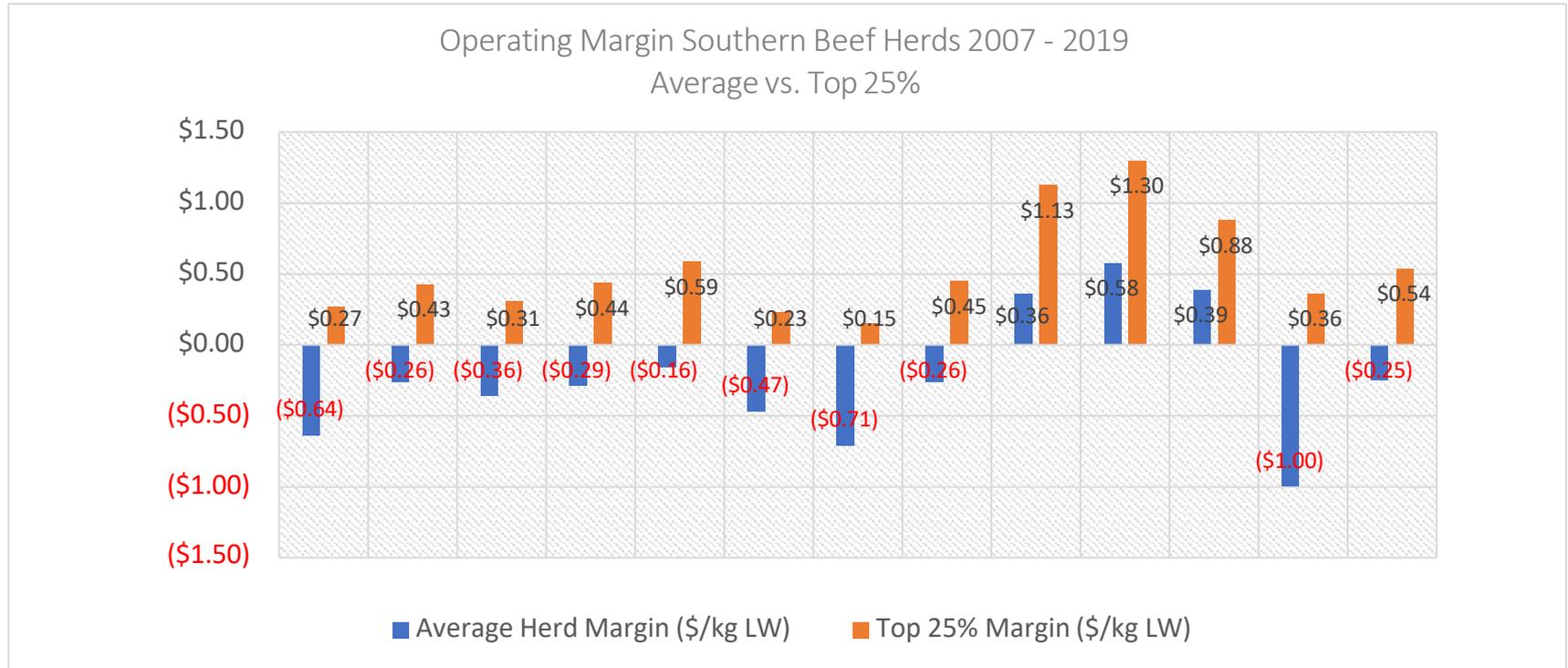
- Think differently and independently
- Their property/station is primarily a business and they take a businesslike approach
- They have and stick to a plan
- They actively seek new information, rationally assess it and apply elements of benefit to their business
- They get the simple things right

SMART Goals

- Specific
- Measurable
- Achievable
- Realistic / Relevant
- Timely



How much difference is there in operating margins?



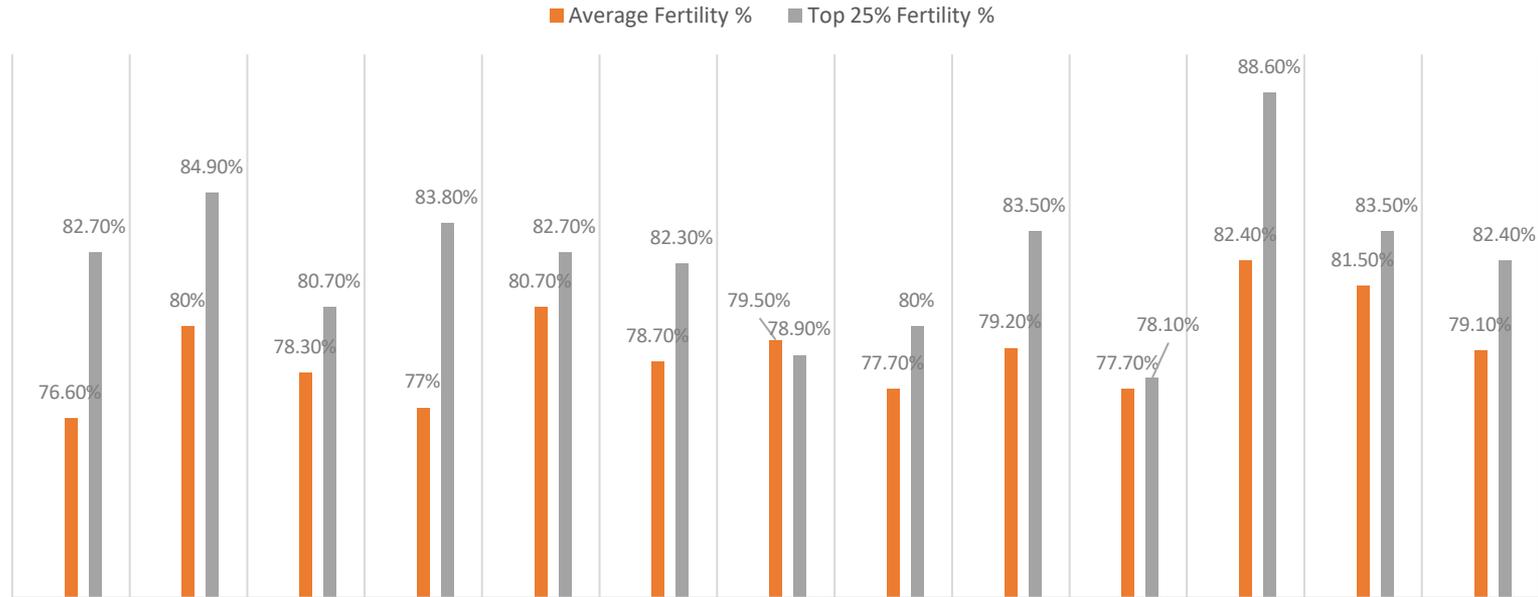


Knowing the opportunities for beef producers

- Australian Beef report 2020 suggests:
 - A 5% increase in fertility = a 7% increase in income
 - A 1% decrease in mortality = 2% increase in income
- Increasing sale weight by 5% can see a 4% increase in farm income

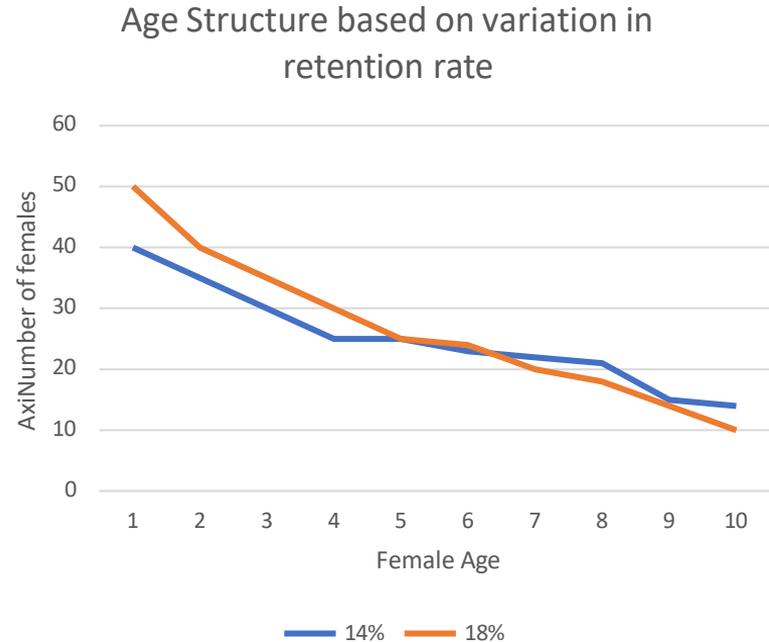
Average fertility rates in Southern Australia

FERTILITY % 2007/8 – 2018/19



Maximising your opportunities

- What is the age structure in your herd?
- Typically, in southern Australia
 - 60 – 70% of breeders are < 6 years
 - Early management is essential to maintain & improve fertility



Setting some targets

- Production targets for fertility should be well defined
- Critical Mating Weight – CMW
 - Based on achieving 84% pregnancy rate in a 6 week joining period
 - Should result in 60% conception in the first cycle
 - 60% of the remaining heifers (40%) in second cycle

$$60\% (1^{\text{st}} \text{ cycle}) + (24\% 2^{\text{nd}} \text{ cycle}) = 84\%$$





Individual targets

- Heifer targets should be based around herd characteristics
- Target 65% of mature cow weight at start of joining
- 90% mature cow weight at start of calving

Maternal productivity results

- Fatness has a significant bearing on conception rates
- Selection & management are both critical to achieve higher conception rates

Genotype	Weight (kg)	Rib fat (mm)	Pregnancy rate under 9 weeks joining (%)	Pregnancy rate under 6 weeks joining (%)
High Rib Fat EBV	360	4.4	91	77
Low Rib Fat EBV	364	3.5	83	65
Difference between genotypes	4	0.9	8	12

Relationships between weight & fat

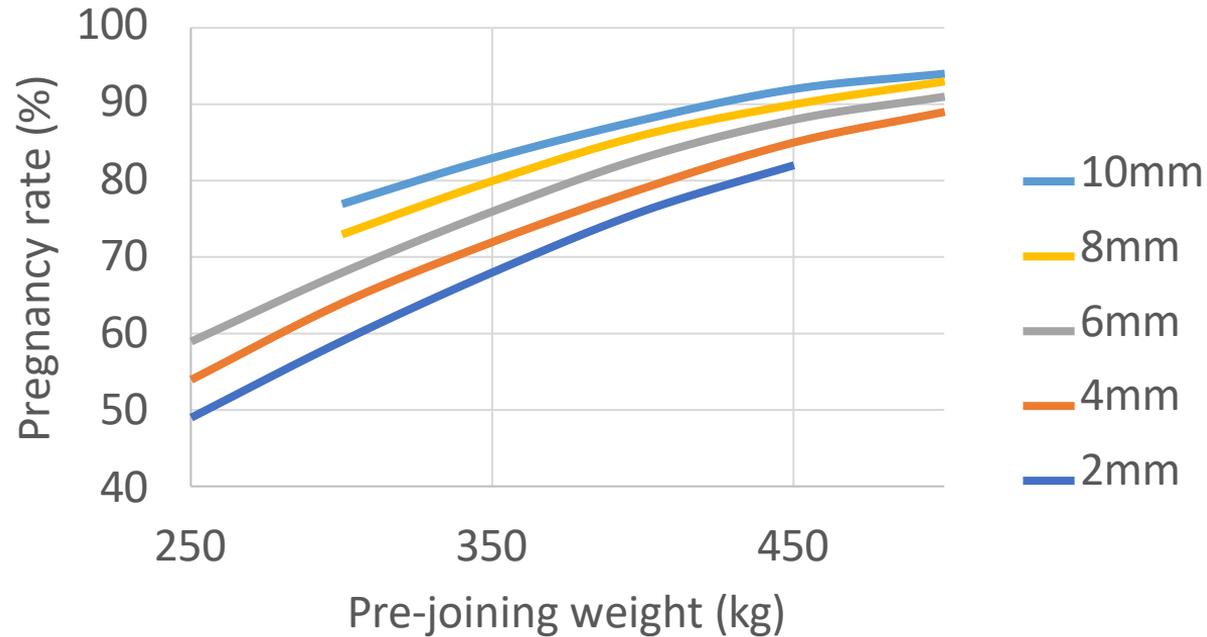
Weight (kg)	Rib fat (mm)								
	2	3	4	5	6	7	8	9	10
250	64	69	74	78	82	85			
300	71	76	80	83	86	89	91	93	94
350	78	81	85	88	90	92	94	95	96
400	83	86	89	91	93	94	95	96	97
450	87	90	92	93	95	96	97	97	98
500			94	95	96	97	98	98	98

9 week joining (400d British heifers)

Weight (kg)	Rib fat (mm)								
	2	3	4	5	6	7	8	9	10
250	49	52	54	57	59	62			
300	59	61	64	66	68	71	73	75	77
350	68	70	72	74	76	78	80	82	83
400	76	78	79	81	83	84	86	87	88
450	82	84	85	86	88	89	90	91	92
500			89	90	91	92	93	94	94

6 week joining (400d British heifers)

Effect of weight x fat under 6 week joining



WORLD-LEADING SCIENCE, PROFITABLE

ABLE LANDSCAPES

LOGIN or SIGN UP with myMLA Account

We've linked to myMLA as a single login point so it's easier for you to access your PICS.

Login to myMLA or Create myMLA Account:

LOGIN

SIGN UP

QLD Floods
February 10, 2019



Welcome to myMLA

Email address

ptickle@cibolabs.com.au

Password

.....



[Forgot password?](#)

Continue

Don't have an account? [Sign up](#)

Solutions for Agriculture

and platform development
systems

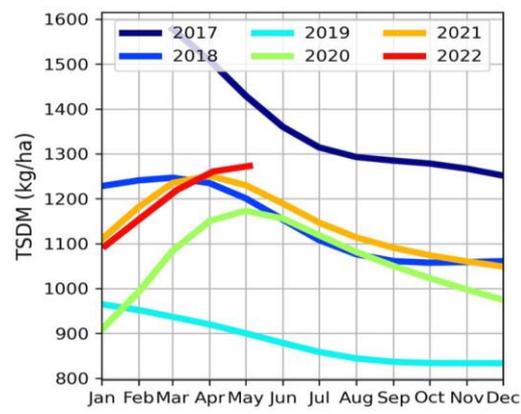
Cibo Labs Annual TSDM comparison for 0682

1238 kg/ha 

Last reported 2022-05-04

This time last year: 1215 kg/ha

All time average: 1150 kg/ha



Edit Location

View Deeper Analysis

MLA Catalogue

Here are quick links to MLA's range of products and services. We've bundled them in handy categories for fast and easy access. [Need help?](#)

- Latest promotions
 - MLA members can attend BeefUp Forums and MeatUp Forums for \$25 (\$50 for non-members). [Not a member? Sign up now](#)
 - MLA members can attend Livestock Advisor Updates for \$50 (\$100 for non-members). [Not a member? Sign up now](#)
 - There's never been a better time to use eNVIS! eNVIS are free to use.
- Integrity and feedback
- Extension and adoption events
- Sheep Genetics
- Feedlot
- Tools and resources
- Corporate
- Livestock reporting and news
- Livestock exports
- Global trends and market insights

Weather

[Edit Locations](#)

Cobarhat, QLD

4° 18°

Sunny

Chances of Rain 5% Amount < 1mm

Now 7.8° Feels like 4.5° Humidity 62%

9am 12pm 3pm 6pm 9pm 12am

Saturday 3° 18° 5% < 1mm

Sunday 3° 19° 5% < 1mm

[View Full Forecast](#)

Industry News



Have your say on MLA's market information

23 June

[More Industry News](#)

Market News



Brazil ban expected to have limited impact on Australian beef

10 September

[More Market News](#)

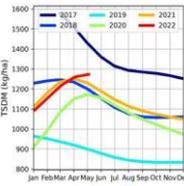
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Resources

[Grasfed Cattle - Northern](#)

- Publication: NB2 launch webinar through
- Publication: Tips & Tools - NB2: Calf loss - do I have
- Publication: Tips & Tools - NB2: What causes calf loss
- Publication: Tips & Tools - Could your herd be more
- Publication: Webinar: Feed Budgetting Webinar
- Case Study: Five tips to prepare for the wet season

[More R&D](#) [More Publications](#) [More Tools](#)

MLA e-newsletters

Red meat news, views and advice delivered to your inbox each week.



Fostering prosperity 



Australian Feedbase Monitor

Information for producers



The Australian Feedbase Monitor is an on-farm management tool developed by Cibo Labs and MLA to support:

- Improved grazing management with near-real time data
- Increased use of fodder budgetting across grazing enterprises and supply chains
- Improved ability to manage and report on feed, calculation and ground cover

The Australian Feedbase Monitor will provide:

- access to rolling monthly pasture biomass estimates for every Livestock Production Assurance (LPA) account holder, updated every five days
- customised pasture ground cover information sourced from more than 5,000 sites using world-leading monitoring services
- data showing the trends in pasture growth and ground cover dating back to 2017
- support in creating more accurate feed budgets for grazing livestock

Benefits to producers

The Australian Feedbase Monitor will provide multiple benefits to producers and the wider red meat industry, including:

- providing the data to back up more accurate and timely grazing decisions, allowing an increase in production and the ability to meet market specifications
- avoiding environmental or welfare issues in grazing enterprises due to increased ability to monitor ground cover and pasture
- increased consumer confidence in the environmental stewardship of red meat producers.

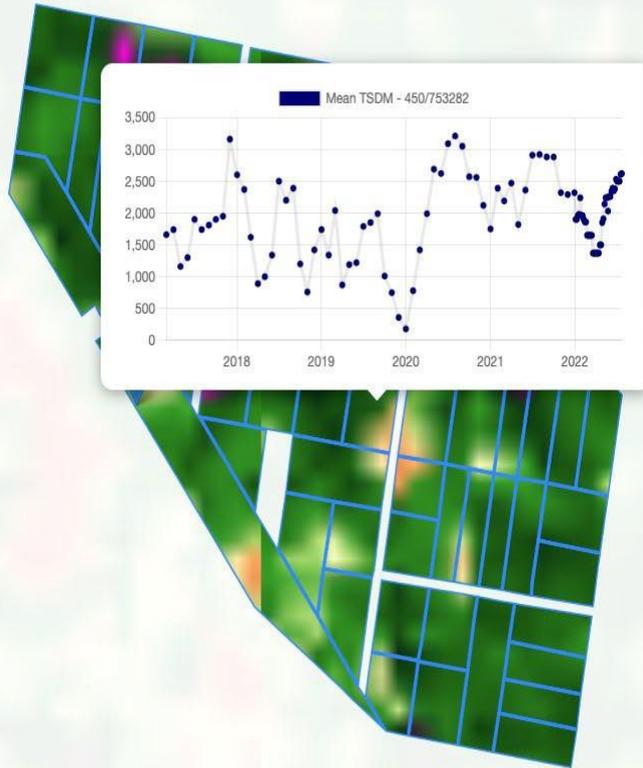
Get involved

Want access to the Australian Feedbase Monitor when it launches in the second half of 2022? The tool can only be accessed via MyMLA, so make sure you've registered for MyMLA and linked it to your current LPA accounts. Training and further information will be available through industry events such as MeatUp and BeefUp forums, as well as MLA's communication channels such as Feedback magazine, The Weekly e-newsletter and social media.

More information

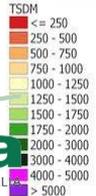
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Please visit MLA's disclaimer at www.cibolabs.com.au. © Meat & Livestock Australia 2022 ABN 29 081 678 264. Published June 2022. MLA acknowledges the funding support provided by the Australian Government to support the research and development outlined in this factsheet.



Map layers

- ESRI
- Mapbox Satellite
- OpenStreetMap
- Mapbox Street
- Woody Cover
- Seasonal ground cover
- Cibo Labs TSDM**

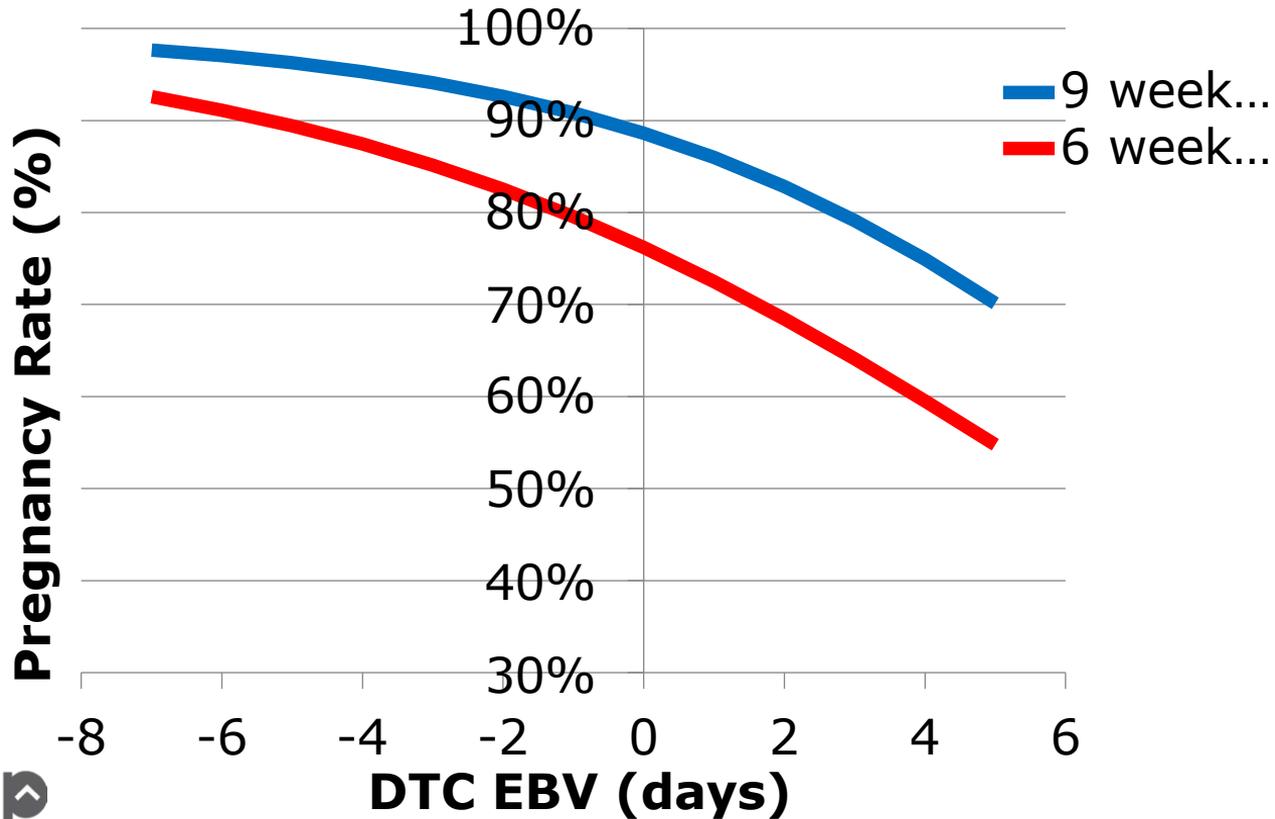




Sire selection

- Fertility is a lower heritability trait
- However - it is possible to select for traits
- Consider Days To Calving (DTC); Gestation Length (GL)

Relationship with Days to Calving EBV



PROFITABLE GRAZING SYSTEMS TRAINING PACKAGE



Building Better Breeders

Running a profitable, fertile beef enterprise

Producer manual

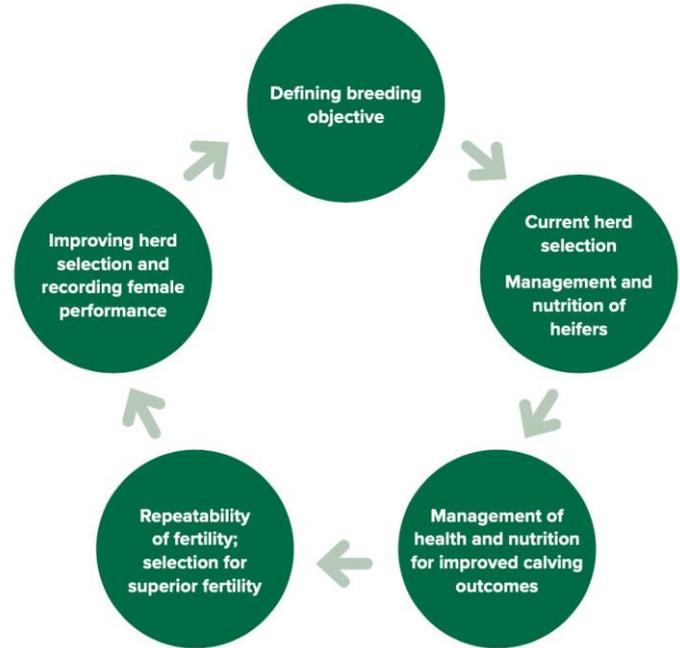


Building Better Breeders

- MLA – Profitable Grazing Systems (PGS)
- Based on the success of Lifetime Ewe Management
- 6 on farm sessions focused on key management points of breeders

Core skills

- The sessions are built to enhance current skills
 - Selection & management practices
 - Nutrition & pastures
- Providing a framework for these skills around key points
 - Weaning
 - Joining
 - Calving
 - Rejoining



Module overview

- Building Better Breeders Modules
 - Setting breeding objectives
 - Preparing for joining
 - Joining
 - Weaning & calving preparation
 - Calving
 - Successful rejoining



Take home messages

- Heifers can make up a significant proportion of herd structure
- Clear production targets to include weight & fatness are critical
- Managing these targets through better grazing / environmental management
- Selection for traits that contribute to fertility shouldn't be overlooked

Tools and resources



MLA Profitable Grazing Systems

[\(https://www.mla.com.au/extension-training-and-tools/profitable-grazing-systems/\)](https://www.mla.com.au/extension-training-and-tools/profitable-grazing-systems/)



MLA – PROGRAZE & More Beef From Pastures



Future Beef (www.futurebeef.com.au)



RaynerAg (www.raynerag.com.au)



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 **RaynerAg**

OUR CONTACT DETAILS

Let's Talk
